



# BAP

Be Advanced Partner!

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**BAP IT JSC**

<https://bap-software.net>

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# Company Overview



<b>Company Name</b>	BAP IT CO., JSC
<b>Established</b>	March 1, 2016
<b>Headquarters &amp; Offices</b>	Vietnam: Da Nang (HQ), Ho Chi Minh City, Hanoi, Hue Japan: Tokyo (Chuo-ku), Osaka Korea: Seongnam Australia: Sydney USA: California
<b>Business Areas</b>	Software Development AI Solutions Digital Transformation (DX) SaaS IT Consulting
<b>Employees</b>	500+
<b>Languages</b>	Japanese (N1-N2 certified), Korean, English, Vietnamese
<b>URL</b>	<a href="https://bap-software.net">https://bap-software.net</a>

## Achievements

- Top 10 ICT Companies in Vietnam (2020)
- SME100 Award/Government ICT Recognition



## Cloud & CRM Expertise

- AWS Certified Engineers
- Salesforce Certified Specialists



Contribute Innovation to the World





## Enterprise Systems

- Web & Mobile App Development
- Native & Cross-Platform Mobile Application Development
- Enterprise System Development & Enhancement
- Cloud Migration & Optimization
- API Integration
- Legacy System Modernization

[Java](#)[Ruby](#)[PHP](#)[Vue.js](#)[Azure](#)[React](#)[AWS](#)

## AI-Integrated System Development & Customization

- AI Model Development & Implementation
- Machine Learning System Development
- Natural Language Processing (NLP) Solutions
- Data Analytics & Visualization
- AI-Powered Process Automation
- Image Recognition & Analysis Systems

[Python](#)[LangChain](#)[OpenAI](#)[PyTorch](#)[TensorFlow](#)

## Specialized Units (Game Development)

- Game Application Development
- 3D Modeling & Animation
- UI/UX Design
- AR/VR Application Development
- Game Server Development

[Unreal](#)[Unity](#)[C#](#)[C++](#)[Blender](#)

## Team Structure Optimized for Client Needs

We propose teams with the most suitable skill sets, tailored to industry, technology stack, and corporate culture.





**HRM/CRM/ERP**



**E-Commerce**



**Fintech**



**Agritech**



**Mobility**



**Edutech**



**Logistic**



**Retails**



**Telehealth**



**Medtech**

BAP is committed to delivering high-quality solutions and driving continuous growth across every domain



## Reliable Support & Management System

- All BrSEs come from engineering backgrounds, ensuring they are technical communicators rather than mere interpreters.
- Strong multilingual capability and cross-cultural communication skills.
- ISO 9001 & 27001 certified, ensuring global-level quality and security management.



## Phased Approach Starting with PoC

- 2–4 week small-scale PoC implementation.
- Validates both technical and business feasibility before full-scale rollout.
- Well-suited for adopting new technologies, AI integration, and legacy system modernization.



## Seamless Communication Across Languages

- Deep understanding of both technical and business aspects to prevent rework and misalignment.
- Accelerates feedback cycles for smooth and efficient project progress.



## Balancing Quality and Efficiency with AI

- Generative AI for specification preparation and automated test generation.
- QA efficiency improvements and reduced review workload, enabling faster delivery while maintaining quality.
- Minimizes dependency on individuals, ensuring scalable and sustainable development structures.

## Customer Voice

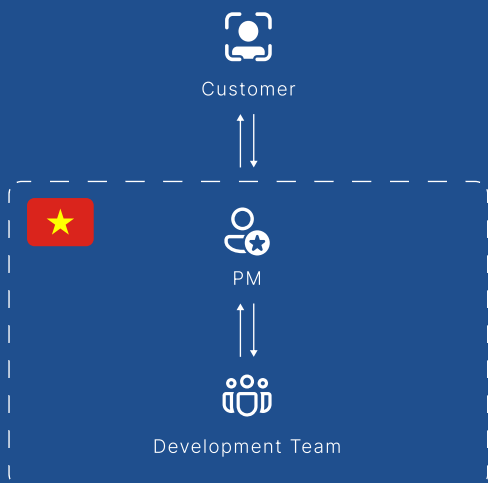


### Mr. Ogawa – NTT Data NJK Corporation

“BAP stands out for its swift response and clear, reassuring communication.

With a team of skilled engineers and dedicated testers, they deliver high development speed and smooth quality assurance.

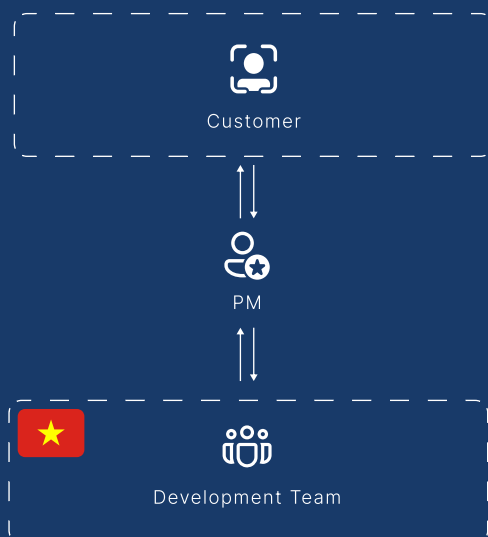
We see BAP as a reliable long-term partner and look forward to growing together.”



## Offshore Model

**Vietnam team with bilingual PM/BrSE – cost-efficient, global talent, strong expertise.**

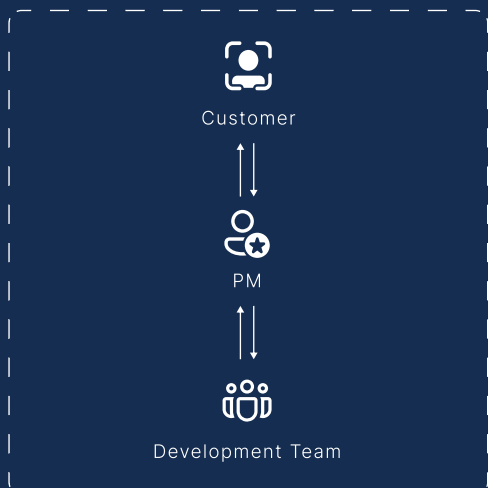
- Cost efficiency
- Global talent utilization
- Advanced technical expertise



## Hybrid Model

**Onshore PM/BrSE with Vietnam teams – flexible, effective, time-zone aligned.**

- Flexible management
- Enhanced communication
- Optimized time-zone coordination



## Onshore Offshore Model

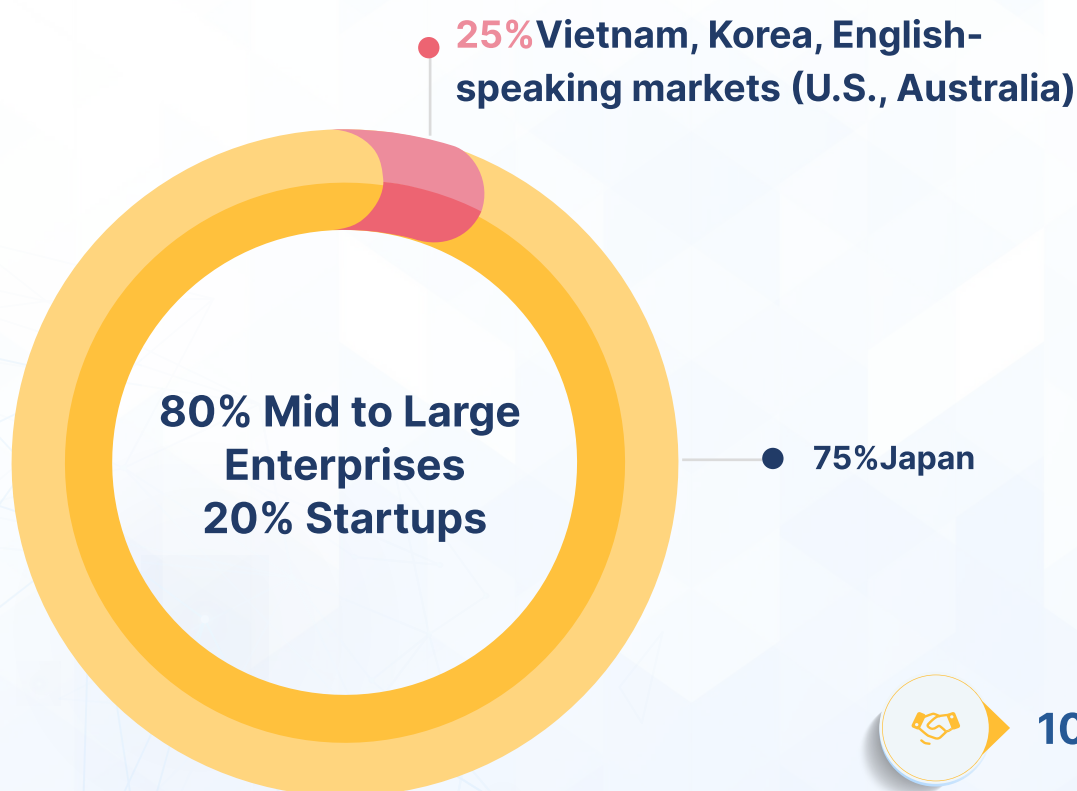
**Onsite PMs & engineers – close collaboration, fast response, cultural fit.**

- Close collaboration
- Immediate response
- Deep understanding of business culture



- Toshiba System Technology
- LegalOn Technologies
- KPMG Consulting
- Mitsubishi UFJ Bank
- Panasonic
- Fujitomi Securities Co., Ltd.
- Hitachi
- Mynet, Inc.
- BIPROGY Inc.
- Sumitomo Corporation
- Jinjer, Inc.
- Rakuten Group
- VINGROUP
- Tokyo University

*Only publicly available references are shown*



**100+ Clients**



**220+ Projects**







# LET'S BE ADVANCED PARTNER



## Get in touch with us!



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